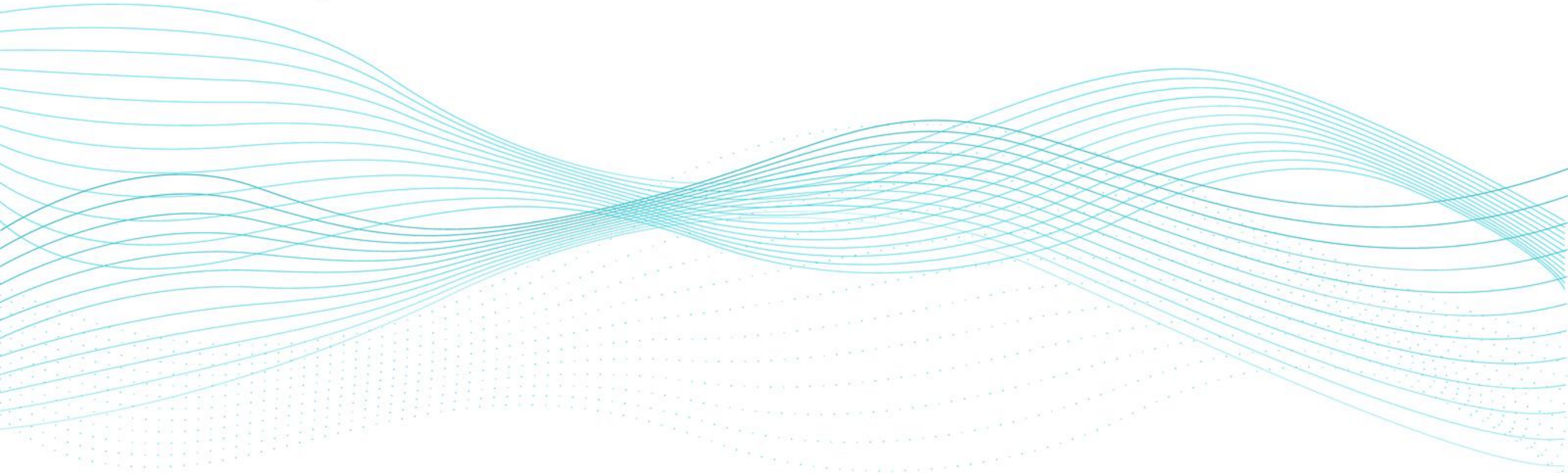


# GUIDEWELL: REIMAGINING HEALTH

Renee Finley

Vice President, Enterprise Innovation

February 2014



**GUIDEWELL**



# WHY INNOVATION?

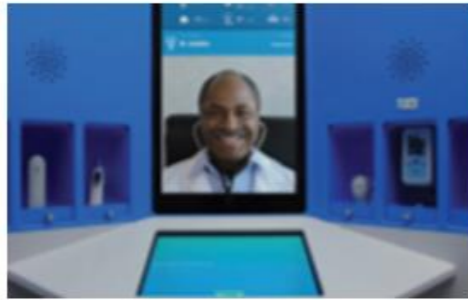
Industry sustainability requires solutions that **lower cost and improve the effectiveness of care**

**Empowered Consumers** are demanding new solutions to manage their health

Health status ranked at **Lowest Levels**

# REMOTE HEALTH DISRUPTERS

## PHYSICIAN VISITS



**REMOTE HEALTH PODS**



**TABLET/PC VISITS**

**ROAMING CARTS FOR SPECIALIST INTERACTIONS**



## REMOTE MONITORING



**MERTIA BIO HEALTH PATCH**



**SCANADU SCOUT**



**ETECT MEDICATION ADHERENCE**



**HEALTH INTEGRATED WEARABLES**

# REMOTE HEALTH DISRUPTERS

## HEALTHY HOMES

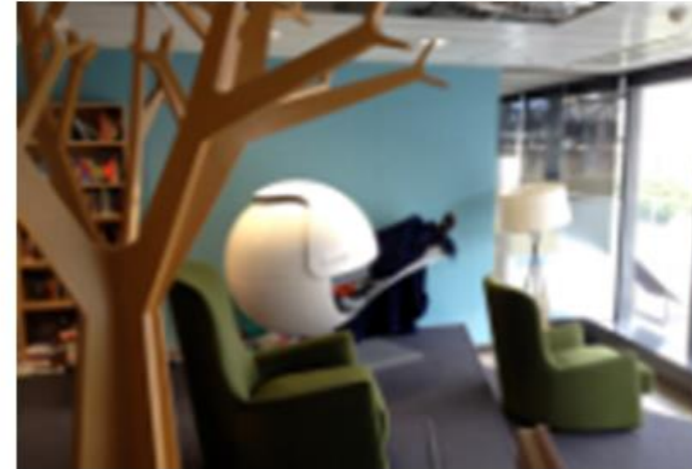


**GE SMART  
APPLIANCES**



**INTELLIGENT  
MIRROR**

## HEALTHY OFFICE



**SLEEP POD**



**WORKPLACE  
YOGA &  
MEDITATION**